
**MINUTES OF A MEETING OF THE MEMBERS ADVISORY GROUP
OF THE SYDNEY CRICKET AND SPORTS GROUND TRUST
HELD AT THE SYDNEY CRICKET GROUND
ON WEDNESDAY 22 NOVEMBER 2017 AT 4.30PM**

IN ATTENDANCE: Mr David Gilbert – Trustee, Chairman
Ms Jane Coles – GM, Marketing, Membership & ICT
Ms Michelle Chinnery
Ms Jo Topfer (Facilitator)
Ms Fabiola Gibson
Mr Nick Dacres-Mannings
Mr Brian Tegg
Mr Peter Tzannes
Mr Phil Joyce
Mr Phillip Raymont
Mr Tony Davis
Mr Johnny Naofal – GM, Facilities
Ms Deborah Kelly – GM, Strategy & Projects
Ms Sarah Jordan – Minutes

APOLOGIES Mr Michael Medway
Ms Michelle Ryan
Mr Phillip Heads
Mr Phil Waugh

1 MINUTES OF THE PREVIOUS MEETING

Minutes were read and accepted

2 BUSINESS ARISING FROM PREVIOUS MEETING

No business arising

3 CAR PARKING

Mr Gilbert introduced Johnny Naofal, General Manager, Facilities.

Mr Naofal noted the capital works on the MP1 car park which includes install of a roundabout and two new card reader entry points. The new system will include license plate recognition and arrangements for event and non-event days. It is proposed for a six-hour time limit for free member parking after which a nominated fee would apply.

Ms Coles sought MAG feedback on the six-hour free parking time to determine if the period was long enough for members to access the on-site facilities. MAG agreed unanimously.

Ms Gibson asked what the charge would be for parking over six hours. Mr Naofal advised that the Trust were considering a \$25 – \$30 charge as this would deter members from parking in MP1 all day or overnight. MAG agreed that the charge was appropriate.

Mr Naofal advised that event day parking would be cashless as of 1 December and that members would be able to book parking in MP1 for event days with the new system.

It is scheduled for the new system to be active following the Ashes.

Mr Dacres-Mannings asked what would happen if you want to use the gym in the morning on event days. Mr Naofal advised that his team is still working through individual scenarios.

Ms Gibson suggested to reserve 20 spots for gym users which could be released one hour before scheduled game commencement.

4 DRESS REGULATIONS: SYDNEY 7s

Ms Coles met with the ARU who were seeking support to relax members dress regulations for the Sydney Sevens event at Allianz Stadium.

The MAG unanimously agreed that the removal of dress regulations would potentially increase member attendance and should have no impact on member experience for that tournament.

Mr Joyce suggested to have a prize for craziest dressed member. Ms Chinnery commented on the popularity of the photo booth this year.

5 MEMBER RESEARCH

Ms Coles tabled recent member research from the Stadium Club for MAG to review.

Ms Coles noted the improved feedback from results the previous year and the actions that had been taken to improve member experience, services and facilities. Key areas of improvement are parking and gym space.

Mr Raymont provided feedback to MAG from other members. With the consensus that it was a privilege to be a member.

It was noted that members are interested to know the cost of other categories of membership and to understand entitlements so that a comparison could be transparent. Ms Coles to provide at the next MAG.

6 MEMBER TOURS

Ms Coles tabled the Keith Prowse Travel (KPT) SCG Trust Membership 2018 Travel Proposal to the group. She advised that KPT is a partner of the Trust commissioned to offer members with tailored sporting/social tours through the year.

Ms Coles sought feedback from the MAG to review prices and tours for appeal to the wider membership group. The group suggested including Melbourne Cup, Derby Day, Rugby Tour to Melbourne and the AFL Grand Final.

Ms Coles asked MAG to email further feedback when convenient and that confirmed tour dates would be published in the February edition of *Around the Grounds*.

7 OTHER BUSINESS

SCG Returf

Mr Naofal gave an update on the SCG returf, advising the start of new Grounds Manager Justin Groves, a newly created role to oversee both grounds, and SCG Curator Adam Lewis.

Mr Raymont commended Mr Naofal on the new structure of the team.

Trust Master Plan and Strategy

Mr Gilbert introduced Deborah Kelly, General Manager Strategy and Projects.

Ms Kelly gave a strategic overview on the Trust's Masterplan commenting that the Trust is working with precinct neighbours including the Centennial Park & Moore Park Trust and Entertainment Quarter.

Ms Kelly noted that the Trust Master Plan is to preserve and protect the SCG, build a new Allianz Stadium and to bring green space into the land and activation of space in between the two stadiums.

Mr Gilbert commented that the Trust's Sports Partners are supportive of a rebuild of Allianz Stadium.

Ms Topfer commended Deborah on her efforts with stakeholder engagement, particularly her work with the Trust Advisory Group and on-site partners.

Ashes Reserved Seating

Ms Coles provided the MAG with an update on reserved seating requests by members for the Ashes Test with the most applications on Day 1.

Due to the number of applications on Days 1 – 3, she advised that the Trust was able to negotiate with Cricket Australia to purchase additional seats for members in the lower Brewongle and lower Bradman stands for overflow reserved seating.

As a result, a second offer of reserved seating would be sent to unsuccessful members in due course.

Proposed Meeting Schedule for 2018

Ms Coles proposed new meeting dates for 2018. MAG to send through availabilities.

8 NEXT MEETING

The next meeting will be held on Wednesday 28 February 2018 at 4.30pm in the 1876 Room, Level 2, Sheridan Building.

Meeting closed at 6.25pm

CONFIRMED

DAVID GILBERT
Chairman